

# TABLE OF CONTENTS

## CHAPTER 1

### Strict Liability—Its Origins and its Policies

§ 1.01	Privity .....	1-1
§ 1.02	Negligence .....	1-3
§ 1.03	Warranty and Strict Liability .....	1-8.3
§ 1.04	Policies Underlying Strict Liability .....	1-15
	[1] Policies Recognized by the Courts .....	1-15
	[a] Enterprise Liability .....	1-15
	[b] Risk Spreading .....	1-15
	[c] Compensation .....	1-15
	[d] Deterrence .....	1-15
	[e] Implied Representation of Safety .....	1-16
	[f] Powerlessness of the Consumer .....	1-16
	[g] Risk Control .....	1-16
	[h] Administrative Simplification .....	1-16
	[i] Pressure on Manufacturer Through Retailers and Wholesalers .....	1-16
	[j] The Cheapest Cost Avoider .....	1-17
	[2] Significance of Policies .....	1-17

## CHAPTER 2

### Strict Liability

§ 2.01	The Basic Elements of Strict Liability .....	2-3
§ 2.02	The Manufacturer and Other Persons Liable .....	2-5
	[1] The Manufacturer—Components .....	2-5
	[2] Suppliers, Retailers and Wholesalers .....	2-12
	[3] Used Products .....	2-17
	[4] Owners of Products and Non-Sale Transactions .....	2-21

## PRODUCT LIABILITY

	[5]	Successor Corporations . . . . .	2-24
	[6]	Trademark Licensors . . . . .	2-32
	[7]	The Providers of Services . . . . .	2-34
	[8]	Hybrid Sale-Service Transactions . . . . .	2-36
	[9]	Occasional Seller . . . . .	2-38
	[10]	Casual Manufacturers . . . . .	2-39
	[11]	Inventors/Licensors . . . . .	2-39
	[12]	Insurance Companies . . . . .	2-40
	[13]	Trade Associations . . . . .	2-40
	[14]	Auctioneers . . . . .	2-40
	[15]	Brokers . . . . .	2-40
	[16]	Employee Sales Representatives . . . . .	2-41
	[17]	Marketing Agents . . . . .	2-41
	[18]	Parent and Subsidiary Companies . . . . .	2-41
	[19]	Physicians and Other Medical Care Providers . . . . .	2-42
	[20]	Hospitals . . . . .	2-42
	[21]	Pharmacists . . . . .	2-42.1
	[22]	Hotels . . . . .	2-42.2
	[23]	Directors and Officers . . . . .	2-42.3
	[24]	Water Suppliers . . . . .	2-42.3
§ 2.03		Persons Who May Sue . . . . .	2-42.4
	[1]	Employees, Employers and the Manufacturer . . . . .	2-42.6
		[a] Employee . . . . .	2-42.6
		[b] Employer . . . . .	2-42.10
		[c] The Defendant Manufacturer and Seller . . . . .	2-42.11
	[2]	Wrongful Death . . . . .	2-42.11
§ 2.04		The Product . . . . .	2-43
	[1]	Unassembled Product . . . . .	2-43
	[2]	Real Estate . . . . .	2-45
	[3]	Highways . . . . .	2-46.1
	[4]	Human Blood . . . . .	2-46.2
	[5]	Electricity . . . . .	2-46.4
	[6]	Information Supplied by Books, Movies, Maps and Certifiers . . . . .	2-46.6
	[7]	Images Purveyed on Cassettes, Cartridges, Games And Internet Web Sites . . . . .	2-46.8
	[8]	Living Animals . . . . .	2-46.8
	[9]	Raw Materials . . . . .	2-46.9
	[10]	Unavoidably Unsafe Products . . . . .	2-46.9
	[11]	Polygraphs . . . . .	2-46.10
	[12]	Alcohol . . . . .	2-46.10
	[13]	Prototypes . . . . .	2-46.10
	[14]	Cigarettes . . . . .	2-46.10

**TABLE OF CONTENTS**

§ 2.05

- [15] Contraceptives . . . . . 2-46.12
- [16] Food Products. . . . . 2-46.13
- [17] Prescription Implantable Medical Devices . . . 2-46.17
- Defect—Its Definition. . . . . 2-46.18
- [1] Mistake in Manufacturing. . . . . 2-46.18
- [2] Defect in Design . . . . . 2-46.21
  - [a] The “Consumer Expectation”  
and “Unreasonably Dangerous”  
Test . . . . . 2-46.22
  - [b] The Risk-Benefit Test. . . . . 2-46.27
  - [c] The Hybrid Consumer Expectation  
Risk-Benefit Test. . . . . 2-46.35
  - [d] The California Two-Prong Test. . . . . 2-46.37
  - [e] New Jersey and the Rise and  
Fall of the Presumed  
Knowledge Test . . . . . 2-46.41
  - [f] The Pennsylvania “Guarantor of  
Safety” Test. . . . . 2-50.2
  - [g] The New York Test . . . . . 2-50.4
  - [h] The Louisiana Tests . . . . . 2-54
  - [i] Comment on the Design  
Defect Tests. . . . . 2-55
- [3] Defect by Failure to Warn. . . . . 2-56
- [4] Standard of Responsibility of Sellers in  
Chain of Distribution . . . . . 2-57

**CHAPTER 3**

**The Second Collision Doctrine**

§ 3.01

- In General . . . . . 3-1
- [1] Applicability. . . . . 3-3
  - [a] Products . . . . . 3-3
  - [b] Components . . . . . 3-4
  - [c] Severity of Accident. . . . . 3-5
- [2] Standard of Responsibility. . . . . 3-6
- [3] Enhanced Injuries . . . . . 3-6

§ 3.02

- Contributory Fault in Second Collision Case . . . . 3-13

**CHAPTER 4**

**Duty to Warn**

§ 4.01

- In General . . . . . 4-2

§ 4.02

- Elements . . . . . 4-3
- [1] Knew or Should Have Known . . . . . 4-3
- [2] Adequacy of the Warning . . . . . 4-8

**PRODUCT LIABILITY**

	[3]	Unreasonably Dangerous . . . . .	4-9
	[4]	Causation . . . . .	4-11
	[5]	Negligence versus Strict Liability . . . . .	4-11
		[a] Standpoint . . . . .	4-11
		[b] Contributory Negligence . . . . .	4-12
		[c] Risk of Harm . . . . .	4-12
		[d] Manufacturer's Knowledge . . . . .	4-12
		[e] User's Knowledge . . . . .	4-13
		[f] Employer's Knowledge . . . . .	4-14
		[g] Landlord's Knowledge . . . . .	4-14
		[h] Allergic Reactions . . . . .	4-14
§ 4.03		Persons Liable for Failure to Warn . . . . .	4-15
	[1]	Product Manufacturers . . . . .	4-15
	[2]	Product Seller in Chain of Distribution . . . . .	4-17
	[3]	The Employer-Purchaser . . . . .	4-20
§ 4.04		To Whom the Duty Is Owed . . . . .	4-21
	[1]	Knowledgeable User Exception . . . . .	4-22
	[2]	Employees of the Purchaser . . . . .	4-28
	[3]	Other Third Parties . . . . .	4-32.3
		[a] Buyer's Failure to Warn . . . . .	4-32.4
		[b] Buyer in Bulk . . . . .	4-34
		[c] Misuse and Alteration . . . . .	4-35
		[d] Informed or Learned Intermediary Doctrine . . . . .	4-36.3
		[e] Absence of Control Over Labeling Process . . . . .	4-36.17
§ 4.05		The Product and the Duty to Warn . . . . .	4-36.18
	[1]	High Risk Products . . . . .	4-36.19
	[2]	Unavoidably Unsafe Products . . . . .	4-36.21
	[3]	Low Risk Products . . . . .	4-41
	[4]	Obviously Dangerous Products . . . . .	4-42
	[5]	Post-Sale Obligations . . . . .	4-49
		[a] Post-Sale Duty to Warn . . . . .	4-50
		[b] Post-Sale Duty to Recall or Repair . . . . .	4-55
	[6]	Regulated Product Warnings . . . . .	4-57
	[7]	Products of Another . . . . .	4-58
		[a] Third Party Product as Component . . . . .	4-58
		[b] Innovator Liability . . . . .	4-59
§ 4.06		Content of Warning . . . . .	4-63

**CHAPTER 5****Breach of Warranty and Strict Liability Compared**

§ 5.01	In General . . . . .	5-2
§ 5.02	Privity . . . . .	5-3

## TABLE OF CONTENTS

ix

	[1] The Elimination of Privity . . . . .	5-3
	[2] Present Status of Privity in Warranty Cases . . . . .	5-4
§ 5.03	Strict Liability and Breach of Warranty Compared . . . . .	5-8.1
	[1] Privity . . . . .	5-8.1
	[2] Statute of Limitations . . . . .	5-8.1
	[3] Necessity of a Sale. . . . .	5-9
	[4] Sales-Service Distinction. . . . .	5-10
	[5] Contributory Fault-Misuse. . . . .	5-11
	[6] Disclaimers and Limitations of Remedy. . . . .	5-14
	[7] Notice . . . . .	5-21
	[8] Damages . . . . .	5-22
	[9] Liability of Parties in Chain of Distribution. . . . .	5-23
	[10] Inference of Defect . . . . .	5-23
	[11] Standard of Responsibility. . . . .	5-24
	[12] Persons Liable . . . . .	5-26
	[13] State of the Art Evidence . . . . .	5-27
	[14] Used Products . . . . .	5-27
§ 5.04	Viability of Implied Warranty Cause of Action . . . . .	5-28
§ 5.05	Express Warranty . . . . .	5-29
	[1] Elements of Express Warranty Claim. . . . .	5-29
	[a] Creation of Warranty . . . . .	5-29
	[b] Reliance . . . . .	5-32
	[c] Breach. . . . .	5-34
	[d] Causation and Damages. . . . .	5-34
	[2] Persons Liable . . . . .	5-35
	[3] Persons Who Can Sue—Privity . . . . .	5-36
	[4] Defenses . . . . .	5-37
§ 5.06	Magnuson-Moss Warranty Act. . . . .	5-38

## CHAPTER 6

### Negligence And Strict Liability

§ 6.01	Viability of Negligence. . . . .	6-1
§ 6.02	Considerations . . . . .	6-3
	[1] Fault . . . . .	6-3
	[2] Negligence <i>Per Se</i> . . . . .	6-3
	[3] Failure of Proof in Strict Liability . . . . .	6-4
	[4] Misuse. . . . .	6-4
	[5] Negligent Entrustment . . . . .	6-4
	[6] Evidence . . . . .	6-5
	[7] Inconsistent Verdicts . . . . .	6-6
	[8] Post-Manufacture Duties . . . . .	6-7

**PRODUCT LIABILITY**

[9]	Remedies . . . . .	6-9
[10]	Superseding Cause—Substantial Modification . . . . .	6-9
[11]	Special Hazards . . . . .	6-9
[12]	Comparative Fault . . . . .	6-10

**CHAPTER 7****Causation**

§ 7.01	Importance of Causation. . . . .	7-2
§ 7.02	Cause-in-Fact. . . . .	7-3
[1]	Cause-in-Fact Issues in Product Liability Cases . . . . .	7-5
[a]	Defective Product Caused the Injury. . . . .	7-6
[b]	Defect Existed at the Time Product Was Manufactured . . . . .	7-13
[c]	The Defective Product Was Made by the Defendant . . . . .	7-15
[i]	Product Identity in Single Defendant Case. . . . .	7-17
[ii]	Product Identity and Industry-Wide Liability. . . . .	7-18
§ 7.03	Multiple Causes. . . . .	7-33
§ 7.04	Proximate Cause . . . . .	7-37
[1]	Proximate Cause in Products Liability Cases . . . . .	7-38.1
[a]	Foreseeability . . . . .	7-38.1
[2]	Superseding Cause. . . . .	7-42
[a]	Abnormal Use. . . . .	7-43
[b]	Knowledge of Danger . . . . .	7-43
[c]	Independence of Superseding Force from Defect. . . . .	7-46
[d]	Substantial Alteration. . . . .	7-47
[e]	Miscellaneous . . . . .	7-51
§ 7.05	Causation in Duty to Warn Cases . . . . .	7-56
[1]	Failure to Read the Warning. . . . .	7-56
[2]	Failure to Heed the Warning. . . . .	7-58
[3]	Warnings to Physicians . . . . .	7-62

**CHAPTER 8****Defenses**

§ 8.01	In General . . . . .	8-3
§ 8.02	Plaintiff's Culpable Conduct . . . . .	8-4

**TABLE OF CONTENTS**

xi

	[1] Contributory Negligence . . . . .	8-4
	[2] Common Law Assumption of the Risk . . . . .	8-6
	[3] Unreasonable Assumption of the Risk . . . . .	8-7
	[4] Highly Reckless Conduct . . . . .	8-10
	[5] Misuse as Contributory Fault . . . . .	8-10
	[6] Culpable Conduct and Failure to Warn . . . . .	8-10.1
	[6A] Culpable Conduct and Violation of Statute. . . . .	8-10.1
	[7] Contributory Fault and Failure to Wear a Seat Belt . . . . .	8-11
	[8] Comparative Fault . . . . .	8-15
	[a] Types of Comparative Fault. . . . .	8-17
	[b] Apples and Oranges—Who Must Be Compared with What . . . . .	8-19
	[c] Conduct That Is Compared . . . . .	8-21
	[d] Comparative Fault and Joint and Several Liability . . . . .	8-23
	[e] Modified Comparative Fault and Contribution . . . . .	8-25
	[f] Comment . . . . .	8-25
§ 8.03	Latent vs. Patent Defects and the Openness and Obviousness of Defect . . . . .	8-29
§ 8.04	Misuse and Alteration. . . . .	8-36
	[1] Definition . . . . .	8-36
	[2] Foreseeability . . . . .	8-40
	[3] Consequences of Misuse and Alteration . . . . .	8-43
	[4] Misuse and Comparative Fault . . . . .	8-44.2
§ 8.05	Absence of Duty . . . . .	8-47
	[1] Optional Safety Equipment . . . . .	8-47
	[2] Delegation of Duty. . . . .	8-48.3
	[3] Liability for Counterfeit Goods. . . . .	8-48.6
§ 8.06	Defenses Based on Employer Negligence. . . . .	8-48.8
	[1] Contribution and Comparative Fault. . . . .	8-48.8
	[2] Indemnity . . . . .	8-48.10
	[3] Superseding Cause . . . . .	8-48.11
	[4] Evidence of Absence of Defect. . . . .	8-48.12
	[5] Discharge of Manufacturer’s Duty . . . . .	8-48.12
	[6] Second Collision Cases . . . . .	8-48.13
	[7] Dual Capacity and Intentional Tort Doctrines. . . . .	8-48.13
	[8] Employer Supplied Specifications . . . . .	8-48.13
§ 8.07	Products Built to Another’s Specifications . . . . .	8-49
	[1] Military Contracts . . . . .	8-49
	[a] Military Contractor Defense . . . . .	8-49
	[b] Federal Officer Removal Statute . . . . .	8-58
	[2] Non-Military Government and Private Contracts. . . . .	8-58.1
	[a] Government Contract Defense . . . . .	8-58.1
	[b] Contract Specification Defense . . . . .	8-58.4

**PRODUCT LIABILITY**

	[3]	Statutory Provisions . . . . .	8-58.5
§ 8.08		State of the Art . . . . .	8-58.7
	[1]	Definition . . . . .	8-58.7
	[2]	Admissibility . . . . .	8-58.8
	[3]	Weight and Use of State of the Art Evidence . . . . .	8-58.11
	[4]	Relevant Time . . . . .	8-58.14
§ 8.09		Government Regulations . . . . .	8-60
	[1]	Regulations Governing the Manufacturer's Conduct . . . . .	8-60
	[2]	Regulations Governing the Employer's Conduct . . . . .	8-63
		[a] Noncompliance . . . . .	8-63
		[b] Compliance . . . . .	8-66
		[c] Cross-Examination . . . . .	8-67
	[3]	Government Regulation that Preempts State Product Liability Law . . . . .	8-67
		[a] Generally . . . . .	8-67
		[b] Medical Device Amendments Act . . . . .	8-90
		[c] Fraud-on-the-FDA Claims . . . . .	8-100
		[d] FDA Compliance Defense . . . . .	8-103
		[e] Innovator Liability . . . . .	8-115
		[f] Miscellaneous . . . . .	8-116.1
§ 8.10		Industry Standards and Safety Codes . . . . .	8-119
§ 8.11		Industry Custom . . . . .	8-121
§ 8.12		Useful Life–Failure to Maintain . . . . .	8-123
§ 8.13		Statutes of Repose and Limitation . . . . .	8-125
	[1]	Statutes of Repose . . . . .	8-127
		[a] Unconstitutionality . . . . .	8-130
		[b] Repeal . . . . .	8-132
		[c] The Illusory Presumption . . . . .	8-132
		[d] The “Useful Safe Life” Statutes . . . . .	8-133
		[e] Fraud, Misrepresentation, or Reckless, Wanton or Willful Conduct . . . . .	8-134
		[f] Other Exemptions . . . . .	8-134
	[2]	Statutes of Limitation . . . . .	8-135
		[a] Strict Liability and Negligence . . . . .	8-135
		[b] Breach of Warranty . . . . .	8-145
		[c] Wrongful Death . . . . .	8-147
		[d] Indemnity and Contribution . . . . .	8-148
		[e] Suspension, Tolling and Borrowing . . . . .	8-148
		[f] Estoppel . . . . .	8-149
§ 8.14		Jurisdiction . . . . .	8-151
§ 8.15		Spoliation . . . . .	8-152.1
§ 8.16		Sealed Container Defense . . . . .	8-157
§ 8.17		Bulk Supplier/Seller Defense . . . . .	8-158



## CHAPTER 9

## Evidence

§ 9.01	Admissibility of Subsequent Remedial Measures . . . . .	9-2
	[1] Federal Courts . . . . .	9-3
	[2] State Courts . . . . .	9-7
	[3] Exceptions . . . . .	9-11
§ 9.02	Proof of Defect— <i>Res Ipsa Loquitur</i> and the Inference of Defect Rule . . . . .	9-16
	[1] <i>Res Ipsa Loquitur</i> . . . . .	9-16
	[2] Inference of Defect . . . . .	9-16.3
§ 9.03	Collateral Estoppel . . . . .	9-17
	[1] General Principles . . . . .	9-17
	[2] Collateral Estoppel in Product Liability Cases . . . . .	9-18
	[a] Asbestos Cases . . . . .	9-20
	[b] DES Cases . . . . .	9-22
	[c] Planning a Collateral Estoppel Defense . . . . .	9-23
§ 9.04	Evidence of Similar Accidents . . . . .	9-27
§ 9.05	Absence of Similar Incidents . . . . .	9-36.3
§ 9.06	Habit . . . . .	9-38
§ 9.07	Evidence of Due Care and Quality Control in the Manufacturing Process . . . . .	9-39
	[1] Negligence . . . . .	9-39
	[2] Strict Liability . . . . .	9-39
§ 9.08	Demonstrative Evidence and Visual Aids . . . . .	9-42
	[1] Uses of Demonstrative Evidence . . . . .	9-42
	[2] Timing of Use . . . . .	9-44
	[3] General Categories of Demonstrative Evidence . . . . .	9-44
	[4] General Guidelines for Admissibility . . . . .	9-45
	[5] Specific Types of Demonstrative Evidence . . . . .	9-46
	[a] Photographs . . . . .	9-46
	[b] Motion Pictures and Videotapes . . . . .	9-47
	[c] Models . . . . .	9-47
	[d] X-rays . . . . .	9-48
	[e] View and Inspection of the Premises . . . . .	9-48
	[f] Maps . . . . .	9-48
§ 9.09	Experiments and Tests . . . . .	9-49
§ 9.10	Government Agency Reports . . . . .	9-55
§ 9.11	Admissibility of Evidence of Settlements . . . . .	9-57
	[1] Settlement with Other Defendants . . . . .	9-57
	[a] Federal Law . . . . .	9-57

**PRODUCT LIABILITY**

	[b] State Courts . . . . .	9-58
[2]	Settlement with Another Plaintiff . . . . .	9-59
	[a] Federal Law . . . . .	9-59
	[b] State Law . . . . .	9-60
[3]	Bias, Cross-Examination . . . . .	9-60
§ 9.12	Recall Letters . . . . .	9-62
	[1] Relevancy . . . . .	9-62
	[2] Hearsay . . . . .	9-64
	[3] Subsequent Remedial Measures . . . . .	9-65
	[4] Unduly Prejudicial . . . . .	9-66
	[5] Design Defect Cases . . . . .	9-66
	[6] Defensive Use . . . . .	9-67
§ 9.13	DNA Evidence . . . . .	9-69

**CHAPTER 10****Indemnification, Contribution  
and Settlement**

§ 10.01	In General . . . . .	10-2
§ 10.02	Indemnity . . . . .	10-3
	[1] Employer versus Manufacturer . . . . .	10-3
	[2] Owner versus Manufacturer . . . . .	10-4
	[3] Seller versus Seller in Chain of Supply . . . . .	10-4
	[4] Successive and Incidental Sellers . . . . .	10-6
	[5] Manufacturer versus Employer-Purchaser . . . . .	10-6
	[6] User versus Manufacturer . . . . .	10-6
	[7] Owner versus Repairer and Installer . . . . .	10-6
	[8] Manufacturer of Product versus Manufacturer of Product Used with the Product . . . . .	10-7
	[9] Manufacturer versus Component Manufacturer . . . . .	10-7
	[10] Successor Corporation versus Predecessor . . . . .	10-7
	[11] Product Tester versus Manufacturer . . . . .	10-8
	[12] Installer versus Manufacturer . . . . .	10-8
	[13] Distributor versus Distributor . . . . .	10-8
§ 10.03	Contribution . . . . .	10-9
	[1] Significant Factors . . . . .	10-9
	[a] <i>Pro Rata</i> . . . . .	10-9
	[b] Comparative Contribution . . . . .	10-9
	[c] Impact of Comparative Fault . . . . .	10-10
	[d] Elements . . . . .	10-11
	[i] Liability to Same Plaintiff for Same Injury . . . . .	10-11
	[ii] Paid Disproportionate Share of Common Liability . . . . .	10-13

**TABLE OF CONTENTS**

§ 10.04 Settlement . . . . . 10-15  
    [1] Contribution . . . . . 10-15  
        [a] Plaintiff’s Recovery . . . . . 10-15  
        [b] Contribution Rights and  
            Liabilities. . . . . 10-17  
    [2] Indemnity . . . . . 10-18  
    [3] Mary Carter Settlement Agreement . . . . . 10-19  
    [4] Structured Settlements. . . . . 10-21

**CHAPTER 11**

**Damages**

§ 11.01 In General . . . . . 11-3  
§ 11.01A Damages Must Be Legally Cognizable . . . . . 11-6  
§ 11.02 Personal Injury . . . . . 11-8.4  
    [1] Past and Future Pain and Suffering . . . . . 11-8.4  
    [2] Reasonable Expenditures for Medical  
        Services. . . . . 11-11  
    [2A] Medical Monitoring . . . . . 11-12.1  
    [3] Lost Earnings and Impairment of  
        Earning Capacity . . . . . 11-12.13  
    [4] Multiple Causes . . . . . 11-18  
    [5] Prenatal Injuries. . . . . 11-20  
    [6] Emotional Distress . . . . . 11-21  
        [a] In General. . . . . 11-21  
        [b] Physical Injury and Impact . . . . . 11-23  
        [c] Prior Relationship. . . . . 11-24.1  
        [d] Foreseeable and Direct Victim . . . . . 11-24.1  
        [e] Zone of Danger . . . . . 11-26.1  
        [f] Bystanders: Zone of Physical  
            Danger versus “Foreseeability” . . . . . 11-27  
        [g] Applicability to Strict Liability . . . . . 11-33  
        [h] Comment. . . . . 11-34  
§ 11.03 Derivative Claims . . . . . 11-35  
§ 11.04 Death . . . . . 11-36.3  
    [1] Wrongful Death . . . . . 11-36.3  
        [a] Elements of Damage . . . . . 11-37  
            [i] Loss of Support . . . . . 11-37  
            [ii] Loss of Inheritance. . . . . 11-38  
            [iii] Grief and Sorrow . . . . . 11-39  
            [iv] Loss of Services. . . . . 11-39  
            [v] Loss of Consortium . . . . . 11-41  
    [2] Survival Action. . . . . 11-42  
§ 11.05 Breach of Warranty. . . . . 11-44  
§ 11.06 Miscellaneous Damage Issues . . . . . 11-47  
    [1] Taxation . . . . . 11-47

**PRODUCT LIABILITY**

	[2]	Pre-Judgment Interest . . . . .	11-54
	[3]	Inflation and Reduction to Present Value . . . . .	11-56
	[a]	The Total Offset Approach . . . . .	11-58
	[b]	The Evidentiary Approach . . . . .	11-58
	[c]	Common Sense Approach . . . . .	11-59
	[d]	Real Interest Rate Approach . . . . .	11-59
	[e]	The Multi-Approach Approach . . . . .	11-60
	[4]	Collateral Sources . . . . .	11-60
	[5]	Avoidable Consequences . . . . .	11-64
§ 11.07		Injury to Property and Economic Loss . . . . .	11-66
	[1]	Background . . . . .	11-66
	[2]	Tort Recovery for Types of Non-Personal Injury . . . . .	11-70
	[a]	Injury to Property Other Than the Defective Property . . . . .	11-70
	[b]	Injury to the Defective Property . . . . .	11-73
	[c]	Recovery for Consequential Economic Loss . . . . .	11-76.4
	[d]	Other Remedies for Economic Injury . . . . .	11-76.6
§ 11.08		Punitive Damages . . . . .	11-77
	[1]	Introduction . . . . .	11-77
	[2]	General Principles . . . . .	11-82
	[a]	Purpose . . . . .	11-82
	[b]	Availability . . . . .	11-83
	[c]	Size of Award . . . . .	11-87
	[d]	Standard of Liability . . . . .	11-95
	[3]	Factors Affecting Liability . . . . .	11-99
	[a]	Manufacturer's Knowledge of Risk of Harm . . . . .	11-99
	[b]	Government Safety Standards . . . . .	11-102
	[c]	Fraud . . . . .	11-103
	[d]	Profits and Costs . . . . .	11-103
	[e]	Smoking Pistols . . . . .	11-104
	[f]	Design Process . . . . .	11-104
	[g]	Attorney Misconduct . . . . .	11-105
	[4]	The Defendant's Case . . . . .	11-106
	[a]	Constitutional Defenses . . . . .	11-106
	[b]	Policy Defenses . . . . .	11-110
	[i]	Multiple Punitive Damage Awards . . . . .	11-110
	[ii]	Deterrence . . . . .	11-113
	[iii]	Punishment . . . . .	11-114
	[iv]	Incompatibility with Products Liability . . . . .	11-114
	[v]	The Public Pays for Punitive Damage Awards . . . . .	11-115
	[vi]	Trial Environment . . . . .	11-115

## TABLE OF CONTENTS

xvii

[c]	Procedural Protections and Defenses . . . . .	11-116
	[i] Stricter Burden of Proof . . . . .	11-116
	[ii] Stricter Standard of Responsibility . . . . .	11-118
	[iii] Bifurcation . . . . .	11-118
	[iv] Limits on Discovery . . . . .	11-118
	[v] Summary Disposition . . . . .	11-119
	[vi] Stricter Appellate Review of Liability For Punitive Damage Awards . . . . .	11-119
	[vii] Amount of Damages . . . . .	11-120
	[viii] Corporate Responsibility . . . . .	11-120
[d]	Substantive Defenses . . . . .	11-121
	[i] Multi-Factor Approach . . . . .	11-121
	[ii] The Close Case . . . . .	11-122
	[iii] The Corporate Procedures . . . . .	11-123
	[iv] The Whole Product Defense . . . . .	11-124
	[v] Other Defenses . . . . .	11-124

## CHAPTER 12

### Preparing a Product Liability Checklist

§ 12.01	In General . . . . .	12-2
§ 12.02	The Product Safety Review . . . . .	12-4
	[1] Management Commitment . . . . .	12-5
	[a] Legal Background . . . . .	12-5
	[b] Visibility of Management Commitment . . . . .	12-5
	[c] Safety Officer or Safety Committee . . . . .	12-5
	[d] Management Commitment Checklist . . . . .	12-6
	[2] Product Design Process . . . . .	12-7
	[a] Legal Background . . . . .	12-7
	[i] Consumer Expectation Test . . . . .	12-7
	[ii] Risk-Benefit Test . . . . .	12-7
	[b] The Design Process . . . . .	12-8
	[c] Design Process Review Checklist . . . . .	12-9
	[3] The Manufacturing Process . . . . .	12-10
	[a] Legal Background . . . . .	12-10
	[b] Quality Control Checklist . . . . .	12-11
	[4] Warnings and Instructions . . . . .	12-12
	[a] Legal Background . . . . .	12-12
	[b] The Proposed Review of Warnings . . . . .	12-14

**PRODUCT LIABILITY**

	[c] Warnings and Instructions Checklist . . . . .	12-14
[5]	Post-Sale Phase . . . . .	12-16
	[a] Legal Background . . . . .	12-16
	[b] Post-Sale Obligations Checklist . . . . .	12-17
[6]	Document and Word Control . . . . .	12-18
	[a] Legal Background . . . . .	12-18
	[b] Document Control Checklist . . . . .	12-19
§ 12.03	Uses of the Safety Review . . . . .	12-20
§ 12.04	Pre-Acquisition Reviews . . . . .	12-21

**CHAPTER 13****The Expert in Product Liability Litigation**

§ 13.01	The Expanding Role of Experts . . . . .	13-2
	[1] Uses of Experts . . . . .	13-2.1
	[2] General Background of Expert . . . . .	13-2.1
§ 13.02	The Testifying Expert; Legal Considerations . . . . .	13-3
	[1] Qualifications . . . . .	13-3
	[2] Issues Appropriate for Expert Testimony . . . . .	13-8
	[a] How an Accident Happened . . . . .	13-9
	[b] Defect . . . . .	13-9
	[c] Causation . . . . .	13-11
	[d] Adequacy of Warning . . . . .	13-13
	[e] Medical Aspects of Injury . . . . .	13-15
	[f] Economic Aspects of Injury . . . . .	13-16
	[3] The Expert's Opinion . . . . .	13-16
	[a] Form of Opinion . . . . .	13-16
	[b] Basis of Opinion . . . . .	13-16
	[c] Content of Opinion . . . . .	13-19
§ 13.03	Excluding an Expert's Opinion . . . . .	13-20
	[1] The <i>Daubert</i> Standard . . . . .	13-21
	[2] The <i>Kumho Tire</i> Standard . . . . .	13-31
	[3] The <i>Frye</i> Standard . . . . .	13-32.1
	[4] Challenging Causation Experts . . . . .	13-32.2
§ 13.04	Preparing for Deposition and Cross-Examination of Experts . . . . .	13-41
§ 13.05	Cross-Examination of Specific Types of Experts . . . . .	13-42
	[1] Cross-Examination of Medical Experts . . . . .	13-42
	[a] Destructive Versus Constructive Cross-Examination . . . . .	13-42
	[b] The Medical Expert and the Product . . . . .	13-43

## TABLE OF CONTENTS

xix

[2]	Cross-Examination of Causation Experts in Toxic Substance Exposure Cases . . . .	13-44
	[a] Areas of Cross-Examination . . . . .	13-44
	[b] The Causation Experts . . . . .	13-44
	[i] Treating Physicians . . . . .	13-44
	[ii] The Epidemiologic Study . . . . .	13-46
	[iii] The Toxicologist . . . . .	13-57
	[iv] Causation Theories on the Fringe . . . . .	13-58
[3]	Psychological Injury Expert . . . . .	13-60
	[a] Types of Disorders . . . . .	13-61
	[b] Problems in Preparing Cross-Examination . . . . .	13-61
	[c] Defenses . . . . .	13-62
	[d] Pre-trial Discovery and Investigation of Psychic Injury Claims . . . . .	13-62
	[e] Cross-Examination . . . . .	13-63
[4]	The Lost Earning Capacity Experts . . . . .	13-64
	[a] The Economist . . . . .	13-64
	[b] The Vocational Rehabilitation Expert . . . . .	13-66

## CHAPTER 14

### Developing a Trial and Settlement Strategy

§ 14.01	Overview of General Strategy . . . . .	14-3
§ 14.02	Theory of the Case . . . . .	14-6
	[1] Single Theory Cases . . . . .	14-6
	[2] Multiple Theories . . . . .	14-6
§ 14.03	Consolidation Considerations . . . . .	14-8
§ 14.04	Preparing the Trial Plan . . . . .	14-9
	[1] Type of Defect . . . . .	14-9
	[a] Design Defect . . . . .	14-10
	[i] Reasonableness of the Product's Design . . . . .	14-10
	[ii] Adequacy of the Design Process . . . . .	14-10
	[b] Manufacturing Defect . . . . .	14-11
	[i] Plaintiff's Proof . . . . .	14-11
	[ii] Manufacturer's Proof . . . . .	14-12
	[iii] Manufacturer's Quality Control Program . . . . .	14-12
	[c] Defect Resulting from Inadequate Warnings and Instructions . . . . .	14-13
	[d] Post-Sale Duties . . . . .	14-14

## PRODUCT LIABILITY

	[i] Circumstances Giving Rise to a Post-Sale Duty . . . . .	14-15
	[ii] Violation of Post-Sale Duty . . . . .	14-15
[2]	Theory of Liability . . . . .	14-15
	[a] Strict Liability . . . . .	14-16
	[b] Negligence . . . . .	14-16
	[c] Fraud . . . . .	14-16
	[d] Strict Liability for Misrepresentation . . . . .	14-17
	[e] Breach of Express Warranty . . . . .	14-17
	[f] Breach of Implied Warranty of Merchantability . . . . .	14-17
	[g] Breach of Implied Warranty of Fitness for a Particular Purpose . . . . .	14-17
	[h] Violation of Federal or State Statute . . . . .	14-17
	[i] Restitution and Indemnity . . . . .	14-17
	[j] Contribution . . . . .	14-18
[3]	Causation . . . . .	14-18
	[a] Actual Cause—Plaintiff’s Burden . . . . .	14-18
	[b] Actual Cause—Manufacturer’s Case . . . . .	14-20
	[c] Proximate Cause . . . . .	14-25
[4]	Damages . . . . .	14-25
	[a] Past, Present and Future Pain and Suffering . . . . .	14-26
	[i] Plaintiff’s Case . . . . .	14-26
	[ii] Manufacturer’s Case . . . . .	14-27
	[iii] Evidence . . . . .	14-27
	[b] Medical Expenses . . . . .	14-27
	[c] Lost Earnings and Impairment of Earning Capacity . . . . .	14-28
	[i] Plaintiff’s Case . . . . .	14-28
	[ii] Manufacturer’s Case . . . . .	14-28
	[d] Emotional Distress—Recovery by Bystanders . . . . .	14-29
	[e] Loss of Consortium . . . . .	14-29
	[f] Death . . . . .	14-29
	[i] Survival Action . . . . .	14-29
	[ii] Wrongful Death Action . . . . .	14-30
	[g] Property Damage and Economic Loss . . . . .	14-30
	[h] Punitive Damages . . . . .	14-30
	[i] Plaintiff’s Case . . . . .	14-30
	[ii] Manufacturer’s Case . . . . .	14-31
[5]	Defenses . . . . .	14-31
	[a] Defenses Arising Out of Conduct of the Plaintiff or a Third Party . . . . .	14-32



## TABLE OF CONTENTS

xxi

	[b] Defenses Arising Out of the Product . . . . .	14-34
	[c] Defenses Arising from the Passage of Time . . . . .	14-35
	[d] Defenses Arising from the Status of the Defendant . . . . .	14-36
	[6] Evidence . . . . .	14-37
	[7] Research . . . . .	14-39
	[a] Legal Research . . . . .	14-39
	[i] Governing Law . . . . .	14-39
	[ii] Product and Injury Legal Research . . . . .	14-41
	[b] Product Technology Research . . . . .	14-41
	[c] Medical Research . . . . .	14-42
	[d] Causation Science . . . . .	14-42
	[8] Motions . . . . .	14-43
	[a] Motions <i>In Limine</i> . . . . .	14-43
	[b] Dispositive Motions . . . . .	14-43
§ 14.05	Devising a Settlement Strategy . . . . .	14-44
	[1] Manufacturer's Perspective . . . . .	14-44
	[2] Plaintiff's Perspective . . . . .	14-45
	[3] Timing of Settlement Negotiations . . . . .	14-45
	[4] Evaluating a Case for Settlement . . . . .	14-46
	[5] Settlement Tactics . . . . .	14-48
	[6] Legal Considerations . . . . .	14-52
§ 14.06	Pre-Trial Activities . . . . .	14-54
	[1] The Pre-Trial Order . . . . .	14-54
	[2] Open Discovery Items . . . . .	14-54
	[3] Motions <i>In Limine</i> . . . . .	14-54
	[a] Exclusion of Evidence . . . . .	14-54
	[b] Admission of Evidence . . . . .	14-57
	[c] Prevention of Dirty Tricks . . . . .	14-57
	[d] Combination Motion <i>In Limine</i> and for Summary Judgment . . . . .	14-58
	[e] Procedure . . . . .	14-58
	[4] Other Pre-Trial Motions . . . . .	14-58
	[5] Trial Notebook or Trial File . . . . .	14-59
	[6] Trial Brief . . . . .	14-59
	[7] Final Pre-Trial Conference . . . . .	14-60

## CHAPTER 15

### Trial Practice—The Jury

§ 15.01	In General . . . . .	15-2
§ 15.02	Selecting the Jury . . . . .	15-3
	[1] Methods of Selecting the Jury . . . . .	15-3
	[2] Preparation of <i>Voir Dire</i> . . . . .	15-4

**PRODUCT LIABILITY**

	[3]	The <i>Voir Dire</i> . . . . .	15-4
	[a]	Types of Jurors . . . . .	15-4
	[b]	Types of Questions . . . . .	15-5
	[c]	Comments to the Jury . . . . .	15-6
	[d]	Waiver of Jury Trial . . . . .	15-7
	[e]	Brief Guide to Counsel's Demeanor and Comportment Before the Jury . . . . .	15-7
§ 15.03		The Opening Statement . . . . .	15-8
	[1]	General Principles . . . . .	15-8
	[2]	Outline of Opening . . . . .	15-10
	[3]	The Goals of Opening . . . . .	15-11
§ 15.04		Closing Argument . . . . .	15-12
	[1]	Style of Summation . . . . .	15-12
	[2]	Planning the Summation . . . . .	15-13
	[3]	Content of Summation . . . . .	15-14
	[4]	Responding to Plaintiff's Summation . . . . .	15-15
	[a]	Damages in a Specified Amount . . . . .	15-15
	[b]	Costs Versus Concern for Human Life . . . . .	15-17
	[c]	Disguised Appeals for Sympathy for the Plaintiff and Scorn for the Manufacturer . . . . .	15-17
§ 15.05		Jury Instructions . . . . .	15-19
§ 15.06		Trial and Post-Trial Motions . . . . .	15-23

**CHAPTER 16****Trial Practice—The Evidence**

§ 16.01		Direct Examination of Witnesses . . . . .	16-3
	[1]	Lay Witnesses . . . . .	16-3
	[a]	Types of Lay Witnesses . . . . .	16-3
		[i] Product . . . . .	16-3
		[ii] Corporate . . . . .	16-4
		[iii] Foreign Company and Product . . . . .	16-4
		[iv] Records . . . . .	16-4
		[v] Occurrence . . . . .	16-4
		[vi] Injury . . . . .	16-5
	[b]	Witness Selection . . . . .	16-5
		[i] Need . . . . .	16-5
		[ii] Quality . . . . .	16-5
		[iii] Elimination of Witnesses . . . . .	16-6
		[iv] Witnesses Under a Party's Control . . . . .	16-6

**TABLE OF CONTENTS**

xxiii

	[v]	Timing . . . . .	16-6
	[vi]	Order of Witnesses . . . . .	16-6
	[c]	Preparing a Lay Witness for Direct Examination . . . . .	16-7
	[d]	Style of Direct Examination . . . . .	16-9
	[e]	Preparing a Lay Witness for Cross-Examination . . . . .	16-12
	[2]	Expert Witnesses . . . . .	16-12
	[3]	Re-Direct Examination . . . . .	16-13
§ 16.02		Cross-Examination of Witnesses . . . . .	16-14
	[1]	All Witnesses . . . . .	16-14
	[a]	Basic Rules of Cross- Examination . . . . .	16-14
	[b]	Purposes and Methods of Cross-Examination . . . . .	16-15
	[c]	Choosing the Right Methods . . . . .	16-17
	[d]	Types of Leading and Non-leading Questions and Style of Cross-Examination . . . . .	16-20
	[e]	Mechanics of Preparation . . . . .	16-24
	[2]	Cross-Examination of Experts . . . . .	16-25
§ 16.03		Documentary and Demonstrative Evidence . . . . .	16-26
	[1]	Importance of Documentary Evidence in Product Liability Litigation . . . . .	16-26
	[2]	Sources of Documents . . . . .	16-26
	[3]	Selection of Documents . . . . .	16-27
	[4]	Preparation and Organization of Trial Exhibits . . . . .	16-27
	[5]	Document Control . . . . .	16-28
	[6]	Demonstrative Evidence . . . . .	16-29
	[a]	The Product . . . . .	16-29
	[b]	Similar Products . . . . .	16-29
	[c]	The Production Process . . . . .	16-30
	[d]	Allegedly Defective Warning . . . . .	16-30
	[e]	Causation . . . . .	16-30
	[f]	Scene of Accident . . . . .	16-30
	[g]	Nature, Severity, Treatment and Dynamics of Injury . . . . .	16-30
	[h]	In Court Experiments . . . . .	16-30
	[7]	Use of Exhibits . . . . .	16-31
§ 16.04		Admissibility of Evidence . . . . .	16-32
	[1]	General Rules on Objecting . . . . .	16-32
	[2]	Specific Objections . . . . .	16-34
	[3]	Competency of Lay Witnesses . . . . .	16-34
	[4]	Expert Opinion Testimony . . . . .	16-34
	[5]	Authentication and Identification . . . . .	16-35
	[a]	Authentication by Extrinsic Evidence . . . . .	16-35

**PRODUCT LIABILITY**

	[b]	Self Authentication . . . . .	16-37
	[c]	Authentication of Demonstrative Evidence . . . . .	16-37
[6]		Objections as to Subject Matter . . . . .	16-38
[7]		Objections on Hearsay Grounds . . . . .	16-39
	[a]	Definition of Hearsay . . . . .	16-40
	[b]	Hearsay Exceptions . . . . .	16-41
	[c]	Objecting to Hearsay . . . . .	16-49
[8]		Objections as to Form . . . . .	16-49

**CHAPTER 17****Class Actions**

§ 17.01		In General . . . . .	17-2
§ 17.02		The Development of Class Actions . . . . .	17-3
§ 17.03		Class Actions in Product Liability Cases . . . . .	17-5
	[1]	Basic Structure of Federal Rule of Civil Procedure 23 . . . . .	17-5
	[2]	The Application of Rule 23 in Product Liability Cases Generally . . . . .	17-9
	[3]	Rule 23 and Certification of Settlement Classes . . . . .	17-17
	[4]	Rule 23 and Certification of Negotiation Classes . . . . .	17-20.2
§ 17.04		Class Action Cases by Product . . . . .	17-20.4
	[1]	Antihemophilic Factor . . . . .	17-20.4
	[2]	Penile Implants . . . . .	17-20.4
	[3]	Pacemakers . . . . .	17-21
	[4]	Orthopedic Bone Screws . . . . .	17-22
	[5]	Silicone Breast Implants . . . . .	17-22
	[6]	Dalkon Shield . . . . .	17-23
	[7]	DES . . . . .	17-23
	[8]	Other Prescription Drugs . . . . .	17-24
	[9]	Tobacco . . . . .	17-29
	[10]	Baby Bottles . . . . .	17-31
	[11]	Handguns . . . . .	17-31
	[12]	Formaldehyde, Methanol, Phenol . . . . .	17-32
	[13]	Agent Orange . . . . .	17-32
	[14]	Asbestos . . . . .	17-33
	[15]	Norplant . . . . .	17-34
	[16]	Latex Gloves . . . . .	17-35
	[17]	Tampons . . . . .	17-35
	[18]	Diet Drugs . . . . .	17-35
	[19]	Automobiles . . . . .	17-36
	[20]	Tires . . . . .	17-38
	[21]	Sulfuric Acid . . . . .	17-39
	[22]	Polychlorinated Biphenyls (PCBs) . . . . .	17-39

**TABLE OF CONTENTS**

xxv

[23]	Gasoline . . . . .	17-39
[24]	Treated Wood Products . . . . .	17-39
[25]	Beryllium . . . . .	17-40
[26]	Hydrogen Sulfide . . . . .	17-41
[27]	Plutonium . . . . .	17-41
[28]	Household Appliances . . . . .	17-42

**CHAPTER 18**

**State Consumer Protection Statutes**

§ 18.01	In General . . . . .	18-1
§ 18.02	Private Rights of Action . . . . .	18-4
	[1] Elements . . . . .	18-13
	[2] Available Relief . . . . .	18-19
	[3] Statutes of Limitations and Pre-Suit Requirements . . . . .	18-21
§ 18.03	Consumer Class Actions . . . . .	18-24

**Appendices**

<b>APPENDIX A:</b>	Federal Legislation . . . . .	A-1
<b>APPENDIX B:</b>	State Product Liability Statutes . . . . .	B-1
<b>INDEX</b>	. . . . .	I-1